



Marketing Specialist

This Marketing Specialist position will get your engine revved!

Five Star Race Car Bodies and Fabricating, a privately held, fast growing expert in manufacturing quality large complex composite racecar body panels seeks an impact player and difference maker to join our Marketing Team who has a strategic mindset.

At Five Star we are the experts in our industry because of the people we employ. See, we don't just hire anyone – we hire those who take pride in their work regardless of the position. The Marketing Specialist will play an important role in the Marketing Department by overseeing all product marketing, marketing plan execution, campaign development and product launches. This position will work closely with the team to support and drive marketing, social media and business development initiatives. The ideal candidate will have excellent communication skills, experience in social media, and thrive in a team environment.

Marketing Specialist Responsibilities:

- Manage all marketing functions including marketing plan execution, campaign development and implementation, (direct mail, email, advertising/media, digital marketing, etc.), and product launches
- Coordinate and manage all company marketing collateral (brochures, one-pagers, booklets, RFP templates, team charts, catalogs, website updates, social media posts, etc)
- Responsible for creation/writing of company marketing and product technical content
- Execute internal and external company communications and digital distributions
- Support for internal/external events on event logistics and elements; i.e. branded design, signage, sponsorship and speaking engagement preparation, including researching, coordinating, scheduling and preparing all materials
- Facilitate and led weekly team meeting to track project status and completion
- Maintain and update the company's contact relationship management database and distribution lists
- Cultivate relationships with external vendors and work with them on various projects (e.g., photographer, videographer, digital print agencies, etc.)

Marketing Specialist Preferred Qualities:

- Bachelor's degree in marketing or equivalent
- 2-4 years of relevant marketing experience
- Knowledge and skillset with CRM systems, social media platforms, digital and email marketing platforms
- Superior working knowledge of different software applications, including Word, Excel and PowerPoint
- Experience with copywriting
- Familiarity with Adobe Creative Suite programs
- Experience in photography/videography a huge plus!
- Excellent organizational and effective communication skills
- Must be detail-oriented, able to multitask, meet deadlines and work in a fast-paced environment
- Demonstrated customer service focus and team-first orientation

ADVANCED BODY TECHNOLOGY



Salary is commensurate with experience. We offer a fun work environment and excellent benefits.

Five Star features a clean & safe state-of-the art facility. You offer us your determination and work-ethic; we offer you very competitive pay and top-notch benefits including:

- Complete insurance coverage – medical, dental & vision for employees and dependents.
- Health Savings Account.
- Company provided Life insurance.
- Supplemental Life Insurance for employees and dependents.
- Short and long term disability insurance.
- 401(k) with generous company match.
- Paid holidays and vacation.
- Fitness center discounts.
- Cell phone discounts.
- Tuition reimbursement.
- Employee referral bonus program.

May apply in person at 36728 89th Street Twin Lakes, WI 53181.

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