



## Product Line Manager

Five Star Fabricating is looking for a driven, entrepreneurial leader to take ownership of Slipstreamer, one of the most recognized names in motorcycle windshields and powersports accessories.

We've successfully integrated Slipstreamer into the Five Star family. Now we're ready for the next phase: growth.

As our Product Line Manager, you'll lead the strategy, growth, product development, dealer relationships, and brand direction of an established business with tremendous opportunity ahead. This is not a maintenance role, it's a chance to build, innovate, and make a lasting impact.

### Responsibilities:

- Partner with leadership to develop and execute product line strategy and growth initiatives
- Drive revenue growth and expand market share for assigned product line
- Lead new product development and manage launches from concept through commercialization
- Build and strengthen relationships with dealers, distributors, and key customers
- Identify market trends and growth opportunities to expand brand awareness and positioning
- Collaborate cross-functionally with engineering, manufacturing, sales, and marketing to ensure product

### What We're Looking For:

- Experience growing products, brands, businesses, or customer channels
- Background in powersports, motorsports, motorcycle, automotive aftermarket, or a related industry preferred
- Ability to identify opportunities, develop strategies, and drive measurable business results
- Experience working with dealers, distributors, customers, or key industry partners
- Strong communication, relationship-building, and project leadership skills
- Entrepreneurial mindset with a passion for growth, innovation, and continuous improvement
- Comfortable working cross-functionally with Sales, Marketing, Engineering, Manufacturing, and Operations
- Bachelor's degree and relevant industry experience preferred

Five Star features a clean & safe state-of-the art facility. You offer us your determination and work-ethic; we offer you very competitive pay and top-notch benefits including:

- Complete insurance coverage – Medical, Dental & Vision for employees and dependents.
- Health Savings Account
- Company provided Life insurance
- Supplemental Life Insurance for employees and dependents
- Short- and Long-Term disability insurance
- 401(k) with generous company match
- Paid holidays and vacation
- Fitness center discounts
- Cell phone discounts
- Tuition reimbursement
- Employee referral bonus program

If you meet the above requirements and are interested in this opportunity, please submit your resume for consideration to [hr@fivestarbodies.com](mailto:hr@fivestarbodies.com). We look forward to hearing from you.

May apply in person at 8899 368<sup>th</sup> Ave. Twin Lakes, WI 53181